



**EduCURE**  
NONPROFIT ORGANIZATION

# WHAT IS CLINICAL RESEARCH?

BRINGING MEDICAL DISCOVERIES TO YOUR COMMUNITY



## CLINICAL RESEARCH

# SCIENCE FOR BETTER HEALTH

Clinical research is how we find out if new medicines, vaccines, treatments, or health strategies actually work and are safe for real people. It's a careful, step-by-step process that turns scientific discoveries into trusted medical care for you and your loved ones.



## WHY IS CLINICAL RESEARCH SO IMPORTANT?



### SAVES LIVES

Thanks to clinical research, cancer deaths have dropped by 33% since 1991 in the U.S. alone.



### FIGHTS DISEASE

Clinical trials helped create the COVID-19 vaccines—over 13 billion doses given worldwide as of 2023, saving millions of lives.



### IMPROVES EVERYDAY HEALTH

Over 85% of current medical treatments and procedures used by doctors are based on evidence from clinical research.





## HOW DOES CLINICAL RESEARCH WORK?



### **ASKING IMPORTANT QUESTIONS**

Can this new treatment help people? Is it safe?



### **CAREFUL PLANNING**

Every study is designed with strict safety rules and reviewed by experts.



### **VOLUNTEERS STEP UP**

Over 2 million Americans participate in clinical trials each year—both healthy people and those with health conditions.



### **TRACKING RESULTS**

Researchers monitor health, collect data, and measure outcomes.



### **CHANGING LIVES**

If a treatment works and is safe, it may become available to everyone.

## WHO CAN TAKE PART?

### **REGULAR PEOPLE**

Adults, children, seniors—people just like you.

### **DIVERSE BACKGROUNDS**

Studies need volunteers of all races, ethnicities, and genders to make sure results work for everyone.

### **WITH OR WITHOUT HEALTH ISSUES**

Some studies need healthy volunteers; others need people with specific conditions.



## HOW ARE PARTICIPANTS PROTECTED?

### SAFETY FIRST

Every clinical study follows strict safety guidelines and is reviewed by independent experts.

### INFORMED CONSENT

You get all the information before you join—and you can leave anytime.

### PRIVACY PROTECTED

Your health and personal information are kept confidential.

## WANT TO LEARN MORE OR GET INVOLVED?

Visit [EduCureActNow.org](https://www.educureactnow.org) or call 833-428-7348

Ask your healthcare provider about studies in your area.

Visit [ClinicalTrials.gov](https://www.clinicaltrials.gov) for opportunities.

Join local health fairs or research information sessions.

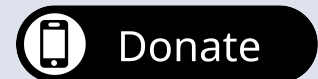


### DID YOU KNOW?

Clinical research has led to a 70% decrease in childhood leukemia deaths over the past 50 years.

More than 400,000 clinical studies are being conducted worldwide as of 2024, helping advance medicine for all.

Most people who take part in research say they would do it again and recommend it to family and friends.



### Your donation—just \$5

helps EduCure deliver vital information to expand medical advancement through clinical research and clinical trials. Together, we can drive innovation and improve health-care for all. Donate today and be a part of the cure!